

CLAIMS

What is claimed is:

1. A packaged pet food product that includes two or more slices of meat or meat analogue material in a sauce or gel, wherein said slices are arranged in a rigid or semi-rigid container, such as a can or tray, in a stacked or shingled relationship side-by-side that is immediately apparent upon opening of the container.
2. The pet food of claim 1, wherein said slices are relatively thin slices of substantially consistent appearance and surface size; and wherein said slices are arranged like shingles thereby to display a carefully stacked food appearance.
3. The pet food of claim 2, wherein said slices have a thickness of no more than 25% of any other dimension of the analogue material.
4. The pet food of claim 3, wherein said slices have a thickness of no more than 15% of any other dimension of the analogue material.
5. The pet food of any preceding claim, wherein said slices make up between 50% and 100% by mass of the solid material in the package.
6. The pet food of claim 5, wherein said slices make up about 75% by mass of the solid material in the package.
7. The pet food of claim 1, wherein said slices consist of a loaf that has been sliced and placed in a pet food tray such that the individual slices remain upright in side-by-side arrangement.
8. The pet food of any preceding claim, wherein the packaged pet food product incorporates slices of different types of meat that are interleaved and stacked or shingled in alternative order.

9. The pet food of any preceding claim, wherein said packaged pet food product further includes one or food products selected from the group consisting of vegetables, rice and pasta.
10. The pet food of any preceding claim, wherein the packaged pet food contains a plurality of meat analogue slices; and wherein the slices are arranged in a stack of partially overlapping individual slices; and wherein this stack of slices is arranged in the can such that at least part of the majority of each of the individual slices is visible upon opening the can.
11. The pet food of claim 10, wherein the number of slices in the can is between 5 and 10.
12. The pet food of claim 11, wherein the number of slices in the can is 7.
13. The pet food product of any preceding claim, wherein the package is a tray of food content capacity in the range 85g – 100g; and wherein the dimensions of the slices are about 19-26 mm wide, 43-52 mm long and 2-7 mm thick.
14. A method of manufacturing packaged pet food products according to any preceding claim, in particular pet food products in a tray with a removable peel-off lid, including the step of placing discretely apportioned pieces of meat or meat analogue product in said tray in a side-by-side stacked or shingled arrangement that is visually noticeable upon lid removal being effected.